

PRESS RELEASE SS17



Sanderson presents ART OF THE GARDEN a celebration of landscape design throughout the ages

ART OF THE GARDEN prints, embroideries and wallpapers PALM GROVE embroideries and MOORBANK Plain

Capturing the graceful evolution of landscape and garden design, the SS17 ART OF THE GARDEN collection takes a journey through history, from the Persian Gardens of 500BC to the Baroque Gardens of the 17th Century, to the Botanic Period of the 18th Century. To bring their spirit of beauty, splendour and heritage into the home, Sanderson has selected the most enchanting elements from these spectacular settings and translated them into an inspiring range of prints, embroideries and wallpapers, embodying the longstanding British love affair with gardening and horticulture.

Throughout history, grand estate gardens have been cultivated by adventurous plant collectors, travelling the world to source exotic trees, flowers and shrubs. These gardens became such a statement of magnificence and eclecticism that artists recorded their finery in watercolours, oils, miniatures and botanical drawings. Taking inspiration from these artworks the ART OF THE GARDEN collection features botanically drawn, observational designs, all created by hand in the Sanderson studio.

Combining history with the modern day, this collection fluently harmonises its designs with interesting techniques, including rotary printing, metallics and gritter, alongside intricate embroideries, beautifully printed fabrics and a tactile chenille.

The launch comprises four books, featuring seven prints, seven embroideries, nine wallpapers and a plain, this season's launch is presented in eight complementing colour combinations. The palettes of this collection range from the rich JADE AND RUBY to the lighter tones of WEDGEWOOD AND CHALK. The SEPIA AND GREY blend give the designs a hint of masculinity, whilst the GREENHOUSE colourways bring forth the natural elements.





For further information, images or product requests please contact Sanderson press office Chalfont House, Oxford Road, Denham, Buckinghamshire UB9 4DX, UK Tel: 01895 221 005 Email: press@a-sanderson.co.uk **sanderson-uk.com**





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The Prints and Embroideries

Teaming organic feel linens and cottons with heavyweight velvets, this collection features a versatile range of beautiful fabrics. The lightweight cloths inspire a fresh, refined ambiance, whilst the velvets introduce warmth and drape dramatically. All of the ART OF THE GARDEN prints and embroideries are suitable for drapes, blinds, cushions and general domestic upholstery, with the exceptions of PROTEA FLOWER and BAROQUE TRELLIS, which are suitable for drapes, blinds and cushions.

BAROQUE TRELLIS

Taken from a Baroque ceiling design, this smart geometric design is a modern classical embroidery, created with viscose stitching on a linen mix ground. Available in five colourways.

FIG HARVEST

A botanical study of figs, this design has been delicately created with a painterly watercolour effect. This exotic fruit was often grown in the hot houses of grand English estates, and the large leaves and intricate details emulate this sense of grandeur. Available in five colourways.

GARDEN PLAN

Inspired by historical drawings and plans of 17th Century Baroque gardens, GARDEN PLAN has a timeless appeal. This conversational design features a finely etched, detailed, symmetrical design with intricate trees and watercolour line work. Available in three colourways.

LILY BANK

This captivating design consists of a PROTEA FLOWER, exotic fruits, a lily pad and cocoa pod. Created in the Sanderson studio, LILY BANK is painted in watercolour in a botanical style. Available in five colourways.

PINEAPPLE ROYALE

First grown in Europe's garden hot houses in 1680, pineapples were once considered a rare fruit from South America, and were often painted by botanical artists of the time. Presented here as a stunning, grand motif for interiors the PINEAPPLE ROYALE design has been finely drawn in great detail before being painted in watercolour pencils. Available in three colourways.

PROTEA FLOWER

Symbolising diversity, courage and strength the PROTEA FLOWER dates back over 300 million years and originates from South Africa. Delicately embroidered this exotic flower's characteristics and defined edges give it a masculine hint. Available in four colourways.

SHALIMAR

Bold, and extravagant, SHALIMAR features a tree of life, inspired by a hand painted batik document. The washes of colour were created as the design was hand painted in gouache. Available on a velvet or linen ground, the rich, sumptuous textures allow these colours to sing out and embrace the magnificence of this statement design. Available in two colourways on velvet and five colourways in linen.

SULTAN'S GARDEN

The SULTAN'S GARDEN is a paradise garden conceptualised from miniature paintings of the first Persian Gardens. The Sultan and his court would have resided in a beautiful garden and this design depicts scenes and elements from the gardens painted at the time. Painted in soft washes of colour this tranquil scene will bring a sense of calm into the home. Available in three colourways.

THALIA

A botanically drawn study of a narcissus, this etched design has a contemporary twist with its stylised placement and hints of metallics deep within the centre of the flower. Available in five colourways.

The Wallpapers

Tying into the interiors trend of impact walls, the ART OF THE GARDEN wallpapers feature palettes of rich reds, deep blues and intense blacks amongst mineral hues and metallics, perfect for creating a classic interior scheme that's fit for modern living.

The GARDEN PLAN, MAPPERTON, PINEAPPLE ROYALE, PROTEA FLOWER and SHALIMAR wallpapers mirror their fabric designs. The MAPPERTON wallpaper embraces gritter in its vivid CHARCOAL AND GOLD colourway, emphasising the drama of this stylised design and creating a beautiful, shimmering effect. Printed on a mica ground the PROTEA FLOWER wallpaper features a subtle, delicate sheen on its neutral colourways. The GARDEN PLAN, PINEAPPLE ROYALE and SHALIMAR designs are presented in complementing colours to easily team with the fabrics. All wallpapers are paste the wall for ease of hanging.

These designs are joined by four additional designs: CASHMERE PAISLEY, EMPIRE TRELLIS, FRUIT AVIARY and INDIA.

CASHMERE PAISLEY

An elaborate and decorative design, CASHMERE PAISLEY was inspired by an original document from the Sanderson archive of a cashmere shawl. The Sanderson studio have re-designed and repainted this document to bring depth and interest to this rich paisley. Available in four colourways.

EMPIRE TRELLIS

Featuring a classic geometric pattern, this smart graphic trellis has a hint of metallic in its braid. Inspired by Baroque fretwork and ironwork, this design has been rotary printed to create beautiful opaque and chalky grounds. Available in four colourways.

FRUIT AVIARY

This exotic botanical garden was originally created using watercolour pencil and paints. The naturalist fruit and bird paradise trail depicts Blue Jays and Wood Warblers amongst the branches surrounded by peaches, cherries, pears and plums. Available in four colourways.

INDIA

Representing wisdom, power, dignity and luck, Indian elephants are native to mainland Asia and originate from the Persian Garden. Originally painted in watercolour on a heavy textured ground, this design has a lovely soft watermark effect. Available in three colourways.

PALM GROVE Embroideries

A range of exquisite, linen embroideries, the designs of PALM GROVE continue the exploration of remarkable gardens. Rarely found in embroideries, the inviting PINERY design is suitable for heavy domestic upholstery as well as drapes, blinds and cushions. The remaining quartet are all suitable for drapes, blinds and cushions.

BURNETT STRIPE

This elegant and discerning stripe is presented in couched embroidery and was created from a Baroque style, intertwining pattern. Available in five colourways.

CHAMOMILE TRAIL

A subtle, meandering trail with interlinking dense embroidery stitches and raised circular couching. This stylised design is everlasting and complements any interior. Available in five colourways.

MAPPERTON

Classic and timeless the MAPPERTON design is a stylised, indienne decorative trail. This delicate fine filigree outline traces the intricate pattern within leaves and flowers. The fresh, LINEN colourway is available on a unique linen ground, whilst the six other colourways are available on a linen cotton mix.

PALM GROVE

Effortlessly elegant with subtle colour distribution and a variety of fine raised stitch effects, date palms and individual stylised palm trees adorn the beautiful linen ground of PALM GROVE. Available in six colourways.

PINERY

Stylised pineapples depicted in a variety of embroidery stitches to create a matte and gloss effect. Considered as welcome symbols this small scale design is the perfect way to introduce a warm, homely feel. Available in five colourways.

MOORBANK PLAIN

To easily complement the designs of PALM GROVE and ART OF THE GARDEN a tactile plain has been included within the SS17 launch. MOORBANK is a sumptuous, textural chenille, featuring space dyed yarns that create rich colours and a sense of depth. Available in 24 organic colourways, MOORBANK is suitable for drapes, cushions and severe contract upholstery.

Image Captions

FRONT COVER WALLPAPER (foreground) Garden Plan 216315 (look through) Fruit Aviary 216311, ARMCHAIRS Garden Plan 226309, CUSHION Pineapple Royale 226301, WALLS Green Almond

2. FABRICS (front to back) Palm Grove 236320, Sultans Garden 226311, Garden Plan 226309, Mapperton 236336, ARTWORK for Garden Plan Wallpaper 216315

3. WALLPAPER (foreground) Garden Plan 216315 (look through) Fruit Aviary 216311, ARMCHAIRS Garden Plan 226309, CUSHION Pineapple Royale 226301, WALLS Green Almond

4. ARMCHAIR Garden Plan 226309 CUSHION Pineapple Royale 226301

5. CURTAINS Sultans Garden 226311, CUSHIONS (Front to Back) Emiko 233560, Taormina DTAOTA330

6. WALLPAPER Fruit Aviary 216311

7. WALLPAPER Protea Flower 216328, WOODWORK Silverflake, CUSHION Protea Flower 236355

8. CURTAINS Protea Flower 236355, WALLPAPER Cashmere Paisley 216319, WALLS Silverflake WOODWORK Silverflake CUSHIONS FROM LEFT Mapperton 236336, Palm Grove 236320, Protea Flower 236355, Boho Velvet 2352630 SOFA Boho 235263

9. CURTAINS Protea Flower 236355, CUSHIONS (front to back) Palm Grove 236320, Shalimar 226325, Protea Flower 236355, Boho Velvet 235263 SOFA Boho 235263

10. CURTAINS Mapperton 236336, SOFA Pinery 236342, CUSHIONS (Front to back) Chamomile Trail 236333, Palm Grove 236320, Mapperton 236336, Byron 233242

11. CUSHIONS (front to back) Palm Grove 236320, Mapperton 236336, Byron 233242, SOFA Pinery 236342

12. CURTAINS Chamomile Trail 236333, BLIND Pinery 236342, CUSHIONS (front to back) Chamomile Trail 236333 & Byron 233242, WALLS Silverflake

13. WALLPAPER Shalimar 216310, HEADBOARD Baroque Trellis 236359, CUSHIONS Pineapple Royale 226301, Palm Grove 236320 and Shalimar 226325, CURTAINS Baroque Trellis 236359

14. WALLS Amsterdam Green, SOFA Sultan's Garden 226312, CUSHIONS FROM LEFT Baroque Trellis 236357, Boho Velvet 235260

15. FABRICS Fig Harvest 226326, Pineapple Royale 226299, Sultan's Garden 226310, Baroque Trellis 236357, Shalimar 226321, PAINT Bastille, Bengal Red

16. CURTAINS Fig Harvest 226326, SOFA Byron Wool 235306, CUSHIONS from left, Baroque Trellis 236357, Fig Harvest 226326, Boho Velvet 235260 17. PAINT Bengal Red & Indigo Blue, FABRIC Baroque Trellis 236356, Shalimar 226320, Lily Bank 226302, Thalia 226313, WALLPAPER Empire Trellis 216338

 SOFA Shalimar 226320, CURTAINS Baroque Trellis 236356, WALLS Vineyard, ARMCHAIR Taormina DTAOTA330, CUSHIONS Zagora 235328, back Taormina DTAOTA325, Boho Velvet 235335, Taormina DTAOTA329

19. SOFA Shalimar 226320, CURTAINS Baroque Trellis 236356, CUSHIONS DTAOTA325, Boho Velvet 235335, Taormina DTAOTA329

20. CUSHIONS (left to right) Taormina DTAOTA329, Thalia 226313, Palm Grove 236321, Shalimar 226325, Taormina DTAOTA330, Baroque Trellis 236356, Burnett Stripe 236324. SOFA Shalimar 226325, CURTAIN Baroque Trellis 236356

 CURTAINS Lily Bank 226303, WALLS & CEILING Indigo & Silverflake, WOODWORK Westminster, SOFA Cheslyn Weaves 232039 & Brianza DBR2BR305, CUSHIONS FROM LEFT Baroque Trellis 236356, Lily Bank 226303, Ceylon 231333, Burnett Stripe 236324, ARMCHAIR Ruskin 231452
DINING CHAIRS Front Emiko 233560, back

Pineapple Royale 226299, CURTAINS Pineapple Royale, 226299 WALLS Bengal Red

23. CURTAINS Burnett Stripe 236324 WALLS Silverflake

24. WALLPAPER India 216332 WOODWORK Kent Grey

25. CUSHION IN FOREGROUND Palm Grove 236321, BACKGROUND CUSHIONS Burnett Stripe 236324 & Boho Velvet 235335 BACKGROUND WALLPAPER Empire Trellis 216338

26. FABRIC TOP TO BOTTOM: Moorbank Plain, Delft 236312, Brick 236316, Barley 236296, Cobble 236307, Grape 236314

27. WALLPAPER Empire Trellis 216338, ARMCHAIR Taornina DTAOTA330, CURTAIN Palm Grove 236321, SOFA Ruskin 231452 CUSHIONS Shalimar 226325, Chamomile Trail 236333, Palm Grove 236321

28. WALLPAPER Pineapple Royale 216326, CUSHIONS (left to right) Baroque Trellis 236357, Shalimar 226321, Boho Velvet 235274 THROW Burnett Stripe 236325

29. WALLPAPER Pineapple Royale 216326, CUSHIONS (front to back) Boho Velvet 235274, Shalimar 226321, Baroque Trellis 236357

BACK PAGE WALLPAPER Pineapple Royale 216326, CUSHIONS (front to back) Baroque Trellis 236357, Boho Velvet 235274, Shalimar 226321, Baroque Trellis 236357 THROW Burnett Stripe 236325

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